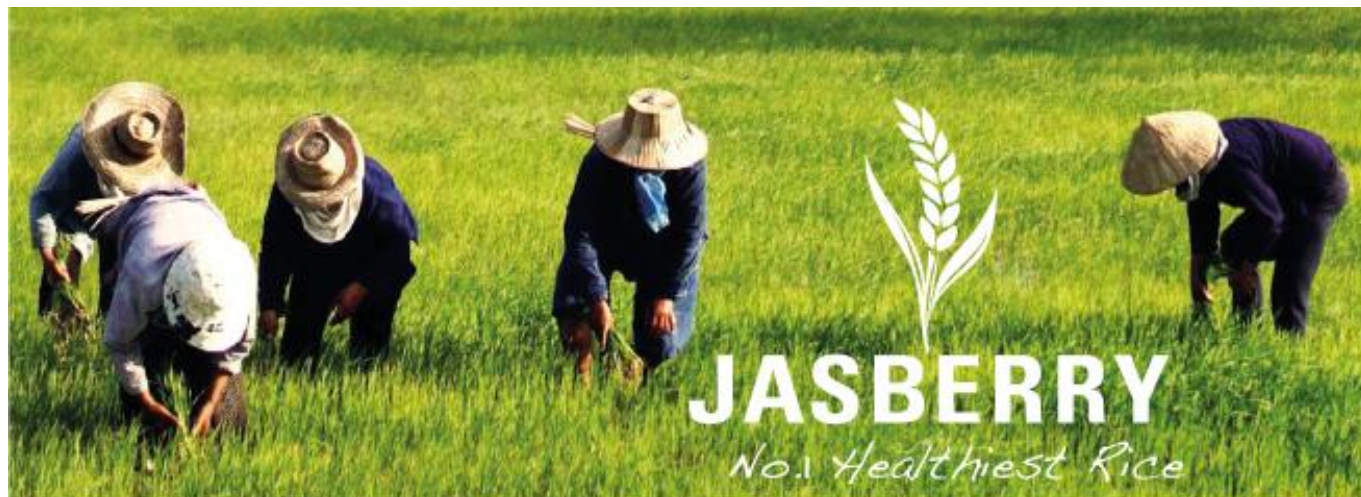


Jasberry



Jasberry Rice - the Perfect Rice for a Balanced Diet

Jasberry Rice is a new variety of non-GMO rice that was developed in decades of natural cross-breeding. Dark purple in color, its high antioxidant levels put it in the 'superfood' category — what's more, it's absolutely delicious!

As the name suggests: "Jas" stands for the delicious taste of thai jasmin rice and "berry" refers to the specific antioxidant qualities, which are as good as the ones of berries.

What makes our rice so special?

- Jasberry Rice is characterised by its high amount of antioxidants (e.g. vitamin E, β -carotene)
- One serving of Jasberry Rice already reaches the daily recommended dose of antioxidants (source: Ministry of Agriculture)
- 100g Jasberry Rice contains more antioxidants than 10 cups of green tea or 3 servings of blueberries
- Even in comparison to black, red, brown and white jasmin rice, Jasberry Rice has the highest content of antioxidants

Jasberry Rice - 100% Whole Grain



Jasberry Rice - 100% whole grain is characterised by its dark purple colour and its high content of antioxidants.

Jasberry - Rice Mix



Jasberry - Rice Mix is a harmonic mix of Jasberry Rice and whole grain Jasmin rice.